



Vocational Training and Technical Education

**„A new approach to
Vocational Training:
International Communication Skills
for Business & Tourism“**

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- Project Title** A new approach to Vocational Training: International Communication Skills for Business & Tourism
- Objective**
- To enhance multilingual training for teachers
- Strategy**
- Using Blended Learning to link new technologies with existing resources and teaching methods
- Content**
- Presentation and Implementation of e-Learning software using a task-based approach
 - Introduction to Tick-Tack – offering 15 programs and covering 50 languages
 - Introduction to Promotics – for preparing students for internationally-recognized examinations for business and tourism
- Long-term aims**
- Facilitating the transition from school to the world of work
 - Increasing teacher and student mobility
 - Developing personal and social skills for tomorrow's world
 - Encouraging self-exploration and self-development through language training
 - Enhancing learners' self evaluation
 - Increasing teachers' confidence
- Key issues**
- Redefining the teachers role
 - Developing strategies for life-long learning
 - Creating teacher-training facilities
 - Organizing teacher training
 - Developing examinations for Business and for Tourism
 - Setting up examination centres



Implementation

• KIST-Consult with a team of internationally experienced training specialists

Basic Information

The project highlights the importance of integrating computer-based teaching and learning with traditional teaching methods and shows how this can be achieved using the Tick-Tack and Promotics software.

Project Design

Gunthilde FINDER

Teacher of Core English and Business English and expert on multilingual lesson design

David Sephton

Language specialist and author of Tick-Tack language software (www.2clix.net)

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KIST experts cover the following focal areas of Human Resources Development:

- Technical and Vocational Education and Training
- Vocational Training Systems
- Train the Trainers
- Virtual Enterprises
- Curriculum Development
- Coaching and Teambuilding
- Information- and Communication Technologies and
- Lifelong Learning

These services are being offered:

- Project Appraisal
- Project Planning
- Project Implementation
- Project Evaluation and
- Planning and Organisation of workshops, conferences and trade shows

Within the framework of a customers commission KIST applies appropriate and up-to-date methodology geared towards achieving the goals.

This is a One-Page-Brief information. A complete project description is available upon request. Please contact us for details.

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