

The background of the page is a faded, reddish-orange image of the Golden Gate Bridge in San Francisco, viewed from a high angle looking down the length of the bridge. The bridge's towers and suspension cables are clearly visible, extending into the distance. The sky is hazy, and the water below is calm.

K.I.S.T. - Consulting - GesmbH (Knowledge-Ideas-Service-Transfer)





Mission

KIST Consulting specialises in development, marketing and transfer of national and international educational, vocational education and training projects. Moreover, we offer solutions within the Human Resources Development sector.

- Planning, organisation, implementation and evaluation of Knowledge-Transfer projects within education and training.
- Development and implementation of marketing concepts in Education and Training.
- Planning of development programmes and fundraising strategies for national and international education projects.
- Planning and transfer of EU educational projects within the EU further development programme framework. (eg: Leonardo Project)
- Planning and organisation of international conferences and exhibitions.

Vision and Strategy

Our vision is to build a bridge between the economy and education as well as to form lasting, demand - orientated networks between cooperative partners. We are a competent network partner of both the private enterprise and educational spheres for national and international education and training as well as further education.

We offer concepts which uphold the ideal that education is available to all and has to be accessible to all. We also stand for equal opportunities. Our knowledge, experiences, and contacts are our guarantee to success.

Our purpose is to provide

- Planning, organisation and implementation of education qualifications (both technical and individual) in the areas of education and training as well as re-education using an individual, efficient, ongoing and resource orientated approach.
- Measurable quality development within educational systems through economical and educational networks
- Performance at the highest level.
- A competent partner linked to a competent network.

KIST's Motto

Consultation succeeds on trust and trust is built with personal contact. **At KIST Consult, we put people first by listening and speaking to them about their needs. Our aim is to provide world class service.**

Following is a list of the services we offer. The 5 main consultation areas are: education; marketing; promotions; EU projects; event management.





Educational Consulting

- **Management and coordination** of international education projects during all phases:
 - Project planning
 - Project implementation
 - Project supervision
 - Project reporting
 - Project evaluation
- **Consultations** for government institutions and vocational education and training organisations with a particular interest for workplace education, education planning, and development of education systems.
- **Planning, organising and implementing** education and training institutions for workplace education.
- **Conduct** studies and prepare reports (e.G. Sector Analysis) for vocational education and training systems and for the regional labour market.
- **Development of Curricula**, education training programmes and multi media equipment for vocational education and training and re-education.
- **Organisation** of further education programmes for international experts and students in Austrian or other European vocational education and training institutions.
- **Consultation** on the introduction of Certification and Accreditation in Business, IT and languages
- **Development, planning, implementation and evaluation** of further education abroad.
- **Creation** of a network of enterprises, institutions and countries which provide training opportunities.
- **Planning** for multi-media equipment needed for all levels of vocational education, domestically or abroad plus follow up work
- **Developing and organising** training courses for experts in relevant subject areas specific to vocational education and training and re-education.
- **Specialised training** courses and qualifications:
 - Train the Trainer
 - Team building and Coaching
 - Communication
 - Conflict management
 - Project and process management
 - Montessori teaching practises
 - Curriculum development
 - Training Methodologies
 - Moderation Techniques
 - Language teaching
 - IT and multi media
 - Virtual Enterprises (on-the-job training)
 - Promotion of simulation-based practical training for commercial, administrative and business professions
- **Mediation, advice and support** from qualified experts willing to travel nationally and internationally.



Marketing Consulting

- Organisation of study tours for international delegations.
- Establishing contact between sponsors and advertisers.
- Market research for market entrance of vocational education and training and re-educational products.
- Marketing concepts and market entrance for 'Education and Economy' products.
- Looking after 'Education and Economy' products.
- Organisation of advertising content (both digital and print) for Image folder; power point presentation; products folder; flyers; posters; brochures etc.

EU Project Consulting

- Consultation on the suitability of projects.
- Consultation on project content and content organisation.
- Application support and assistance.
- Coordination of project implementation.
- An option to use the company as an implementation organiser during the project realisation stage.

Event Management Consulting

- Concept development; planning; organisation; implementation; and evaluation of national and international conferences, workshops and exhibitions.
- Event marketing.
- Devising Marketing-Mix concepts for event marketing.
- Graphics and content organisation of appropriate advertising material (both digital and print) for flyers; posters; visitor cards; brochures etc.
- Organisation of press conferences.
- Establishing contacts between appropriate sponsors, advertisers and exhibitors.
- Planning and implementation of fundraising concepts for event financing.

Promotional Consulting

- Conceiving potential analysis for national and European promotional opportunities.
- Selection of suitable promotional opportunities.
- Development of promotional concepts.
- Establishing contacts with suitable promotional institutions.
- Support with applications and submissions to the promotional lobby.



Contact

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